McAfee Advances SASE Solution With First-Of-Its-Kind Integrated Remote Browser Isolation at MPOWER Digital 2020

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Delivers innovative threat and data protection capabilities for enterprise SASE deployments

SAN JOSE, Calif.--(BUSINESS WIRE)--Oct. 29, 2020-- MPOWER Digital 2020 – McAfee Corp. (Nasdaq: MCFE), the device-to-cloud cybersecurity company, today announced new features and functionality to MVISION Unified Cloud Edge (UCE) at MPOWER Digital 2020. This innovation delivers a unique approach to protection against ransomware and phishing threats and includes industry-first integration of remote browser isolation (RBI) technology with its real-time protection stack. In addition, McAfee introduced unified data loss prevention (DLP) and incident management across devices, networks, web and the cloud. With these threat and data protection enhancements, MVISION UCE now provides an even more comprehensive converged approach to security within the Secure Access Service Edge (SASE) framework, dramatically reducing the costs and complexity associated with enterprise security while enabling maximum business agility from the cloud.

The uncertainty of 2020 has forced enterprises to accelerate their cloud transformation projects to empower their remote workforces, resulting in a 50 percent increase in enterprise cloud use since the start of the year. However, this has exposed two significant security challenges:

- Threats targeting cloud services increased by 630 percent, with attackers using the credentials harvested from phishing campaigns to exploit the anonymous, decentralized nature of cloud applications
- Increased cloud usage means that data is flowing beyond the reach of traditional network data protection, posing a significant risk of data falling into the wrong hands via untrusted cloud services or home devices

The latest enhancements to MVISION UCE directly address these challenges. McAfee’s RBI technology provides advanced protection for users against web-based threats, such as ransomware and credential phishing attacks, while unified data classification and incident management extends protection to wherever data may reside — including rogue “shadow IT” cloud services or websites.

The full new and updated features and functionality of MVISION UCE include:

- McAfee’s RBI technology is being incorporated directly into the MVISION UCE real-time threat protection stack and will be included in the offering – an industry first
- MVISION UCE unified incident management greatly enhances the ability to detect and prevent data loss across multiple vectors from a single management view
- A new unified data classification engine with consistent pre-defined classifications dramatically improves workflow efficiency

“As SASE architecture adoption becomes more widespread due to its unique security benefits, enterprises will have more of a choice in the technology they select,” said Anand Ramanathan, vice president of product management, McAfee. “Organizations that choose disparate and siloed solutions from different vendors end up with increased operational overhead, added costs and complexity. With these innovations, MVISION UCE solidifies McAfee’s commitment to tackling the ever-evolving threat landscape, providing simplified management, hyper scalability, cost saving and holistic security across a unified experience.”

MVISION UCE’s unified DLP incident management capabilities will be available in November, while users will have the opportunity to opt into beta access of its integrated Remote Browser Isolation in the coming months.

To hear directly from McAfee engineers and cyber experts on the trends and innovations that will impact the future of cybersecurity, register for McAfee MPOWER Digital 2020 here.

Additional Resources:

- MPOWER Keynote from Ash Kulkarni, executive vice president and chief product officer of the enterprise business group,
McAfee, on October 29th from 10:00 am – 10:40 am PT

- MVISION Unified Cloud Edge
- RBI Demo
- UCE Blog
- What Is Browser Isolation?
- What Is Secure Access Service Edge (SASE)?

About McAfee

McAfee Corp. (Nasdaq: MCFE) is the device-to-cloud cybersecurity company. Inspired by the power of working together, McAfee creates consumer and business solutions that make our world a safer place. www.mcafee.com

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